

		Raum 1	Raum 2	Raum 3	Raum 4	Raum 5	Raum 6 (Backup)	Zoom-Meetings
09.00-10.30	Zeit-Slot 1							
10.45-12.15	Zeit-Slot 2	Preconference Methodenblock I	Preconference Methodenblock II	Preconference Methodenblock III	ORG1			
12.30-14.00	Zeit-Slot 3				ORG2			
14.15-15.45	Zeit-Slot 4	Preconference Methodenblock I	Preconference Methodenblock II	Preconference Methodenblock III	ORG3			VHB-Beiratssitzung
16.00-17.30	Zeit-Slot 5	VHB-Hauptversammlung						
17.45-19.15	Zeit-Slot 6	Konferenzzeröffnung - Keynote						
09.00-10.30	Zeit-Slot 1	Digital Currencies and the Future of Payment	Digitale Transformation und Produktivitätsparadoxon	Professional Services in der Digitalen Transformation	Exemplarische Forschungsarbeiten aus der Wirtschaftsinformatik	Consumer Privacy on the Internet		
10.30-10.45	Zeit-Slot 2			Digitalisierung vs. Human First				
10.45-12.15	Zeit-Slot 3	Zukunft der Arbeit	Digitale Transformation im Gesundheitswesen	Roundtable-Diskussion zur Digitalen Transformation	TIE1: New Ventures and Entrepreneurship	W11: Organization and Processes of Digital Transformation		Business Research Herausgebersitzung
12.30-14.00	Zeit-Slot 4	Causal Inference in Machine Learning	Forschungsdateninfrastrukturen in BWL und Finance	Machine Learning in Marketing Research	TIE2: Digital Innovation	BA-F11: Portfolio Choice		
14.15-15.45	Zeit-Slot 5	Software eats the world	Digitale Transformation personennaher Dienstleistungen	Tools for Generating and Disseminating Quantitative Research		MARK: Consumer Behavior in the Digital Age		Open Access Transformations-Workshop
16.00-17.30	Zeit-Slot 6	Keynote-Session: Zukunftsherausforderungen der Digitalen Transformation	Management und Organisation in der Plattformökonomie	Bayesian Modeling in the Digital World	ÖBWL	BA-F12: Credit Ratings and Financial Stability	Digital Talents meet Industry	
17.45-19.30	Zeit-Slot 7	Keynote-Session: Zukunftsherausforderungen der Digitalen Transformation	From Big Data to Smart Data	ORG: Projekt-Präsentationen	JUMS-Session	BA-F13: Banking		
09.00-10.30	Zeit-Slot 1	Posterslamsession	PROD1	W12: Digital Transformation in SME / Implementation of Digital Transformation	STEU1: Steuerprüfungen und betriebswirtschaftliche Steuerlehre	BA-F14: Asset Pricing		
10.45-12.15	Zeit-Slot 2	Posterslamsession	PROD2	NAMA: Nachhaltigkeitsleistung und Nachhaltigkeitsbewertung	STEU2: Steuerplanung deutscher Unternehmen	BA-F15: Risk and Risk Pricing		
12.30-14.00	Zeit-Slot 3	TIE3: Patents and Intellectual Property	LOG	PERS1	RECH1: Controlling	RECH2: Financial Accounting		
14.15-15.45	Zeit-Slot 4	TIE4: New Product Development	ORG4	INT / HSM	STEU3: Steuervermeidung und Transparenz	BA-F15: Corporate Financial Management and Communication		
16.00-17.30	Zeit-Slot 5	TIE5: Innovation: Policy and Education	ORG5	PERS2	STEU4: Steuervermeidung multinationaler Unternehmen	BA-F16: Finance Slam	ORG6	RECH-Kommissionssitzung
17.45-19.30	Zeit-Slot 6	TIE6: Adoption and Diffusion of Innovation	ORG7	PERS3	RECH3: Controlling	RECH4: Financial Accounting		
09.00-10.30	Zeit-Slot 1	WEW1: Ethische Herausforderungen der Digitalisierung						
11.00-12.40	Zeit-Slot 2	WEW2: Ethische Herausforderungen der Digitalisierung						VHB Vorbereitung 2021
14.00-15.30	Zeit-Slot 3	WEW3: Ethische Herausforderungen der Digitalisierung						
16.00-17.00	Zeit-Slot 4	WEW4: Ethische Herausforderungen der Digitalisierung						

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
Preconference Methodenblock I	17.03.20	10.45-12.15	Raum 1	Preconference Methodenblock I: Introduction to Textual Analysis using Python Methode	Alexander Hillert					
Preconference Methodenblock II	17.03.20	10.45-12.15	Raum 2	Preconference Methodenblock II: Meta-Analyse	Klaus Derfuß					
Preconference Methodenblock III	17.03.20	10.45-12.15	Raum 3	Preconference Methodenblock III: An Introduction into Bayesian Modeling (with applications to marketing)	Thomas Otter					
ORG1	17.03.20	10.45-12.15	Raum 4	ORG1	Todor Stefan Lohwasser (Session Chair), Friederike Redlbacher, Anja Tuschke (Diskutant), Constantin Meyer, Jetta Frost (Diskutant)	Fostering endogenous change: meeting landscapes as dynamic control configurations from within	The Impact of Strategic Change on Corporate Misconduct and the Role of Situation-Specific Governance Mechanisms			
ORG2	17.03.20	12.30-14.00	Raum 5	ORG2	Andrea Fried, Paul Zimmermann (Diskutant), Waldemar Kremser, Blagoev	The nexus between standards and innovation – an explanation of contradictory results through the concept of social agency	The Dynamics of Prioritizing: Person-Roles, Routines, and the Emergence of Temporal Coordination in Complex Work Settings			
Preconference Methodenblock I	17.03.20	14.15-15.45	Raum 1	Preconference Methodenblock I: Towards Interpretable Machine Learning: An Overview of Current Techniques to Shed Light on the Black Box	Gabriela Alves Werb					
Preconference Methodenblock II	17.03.20	14.15-15.45	Raum 2	Preconference Methodenblock II: Open Science in der Betriebswirtschaftslehre	Joachim Gassen					
Preconference Methodenblock III	17.03.20	14.15-15.45	Raum 3	Preconference Methodenblock III: VHB-Teaching Session	Jochen Koch, Jörg Kortemeyer					
ORG3	17.03.20	14.15-15.45	Raum 4	ORG3	Philipp Poschmann, Thomas Gegenhuber (Diskutant), Nicholas Folger, Constantin Meyer (Diskutant)	Constructing the Meaning of Digitalization: The Structuration of an Issue Field in Germany	Individual Ambidexterity as a Response to Technological Turbulence - The Moderating Role of Formalization			
VHB-Beiratssitzung	17.03.20	14.15-15.45	Zoom-Meeting	VHB-Beiratssitzung	VHB Beirat					

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
VHB-Hauptversammlung	17.03.20	16.00-17.30	Raum 1	VHB-Hauptversammlung	VHB Gesamtvorstand					
Konferenzöffnung - Keynote	17.03.20	17.45-19.15	Raum 1 oder reiner Stream	Konferenzöffnung - Keynote: Mögliche Beiträge der Betriebswirtschaftslehre zur Diskussion um mehr Privatsphäre im Internet	Birgitta Wolff, Peter Walgenbach, Mark Wahrenburg, Bernd Skiera					
Digital Currencies and the Future of Payment	18.03.20	09.00-10.30	Raum 1	Digital Currencies and the Future of Payment	Björn Godenrath (Session Chair), Hans-Gert Penzel, Jochen Siegert, Michael Steinbach					
Digitale Transformation und Produktivitätsparadoxon	18.03.20	09.00-10.30	Raum 2	Digitale Transformation und Produktivitätsparadoxon	Anna Rohlfing-Bastian (Session Chair), Robert Obermaier, Ulrike Baumöl, Markus Forscher					
Professional Services in der Digitalen Transformation	18.03.20	09.00-10.30	Raum 3	Professional Services in der Digitalen Transformation	Lars Schweizer (Session Chair), Sebastian Hartmann, Markus Kreutzer					
Exemplarische Forschungsarbeiten aus der Wirtschaftsinformatik	18.03.20	09.00-10.30	Raum 4	Exemplarische Forschungsarbeiten aus der Wirtschaftsinformatik	Alexander Benlian, Daniel Veit, Stefan Morana					
Consumer Privacy on the Internet	18.03.20	09.00-10.30	Raum 5	Consumer Privacy on the Internet	Lennart Kraft, Alexander Bleier, Oliver Emrich					
Digitalisierung vs. Human First	18.03.20	10.30-10.45	Raum 3	Digitalisierung vs. Human First : Oder wie steht es eigentlich um das „Human“ in „Human Resources“?	Katrin Luzar					
Zukunft der Arbeit	18.03.20	10.45-12.15	Raum 1	Zukunft der Arbeit: Digitalisierung ändert unsere Arbeitswelt	Hans-Helmut Kotz (Session Chair), Ekkehard Ernst, Eckart Windhagen					
Digitale Transformation im Gesundheitswesen (tbc)	18.03.20	10.45-12.15	Raum 2	Digitale Transformation im Gesundheitswesen	Martin Gersch (Session Chair), Fabian Praßer und weitere					
Roundtable-Diskussion zur Digitalen Transformation	18.03.20	10.45-12.15	Raum 3	Roundtable-Diskussion zur Digitalen Transformation	Lars Schweizer (Session Chair), Eric Schott, Carsten Hentrich, Michael Pachmajer, Laura Wirtz					

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
TIE1	18.03.20	10.45-12.15	Raum 4	TIE1: New Ventures and Entrepreneurship	Jörn Block (Session Chair), Kristina Uhl, Cornelia Storz, Elisabeth Mueller	Startup Goals, Financial Constraints and the Effects on Performance	Whom do Nascent Ventures search for? Variance of Linkage Formation Activities during New Product Development Processes	Capturing digital opportunities - the role of founder experience		
WI1 Business Research Herausgebersitzung	18.03.20	10.45-12.15	Raum 5	WI1: Organization and Processes of Digital Transformation Business Research Herausgebersitzung	Rainer Alt (Session Chair), Volkmar Mrass, Maren Gierlich	Crowdworking Platforms in Germany: Business Insights from a Study & Implications for Society	More Self-Organization, More Control – Or Even Both? Inverse Transparency As A New Digital Leadership Concept			
Causal Inference in Machine Learning	18.03.20	12.30-14.00	Raum 1	Causal Inference in Machine Learning	Thomas Otter (Session Chair), Paul Hünermund					
Forschungsdaten- infrastrukturen in BWL und Finance	18.03.20	12.30-14.00	Raum 2	Forschungsdateninfrastrukturen in BWL und Finance	Georg Licht (Session Chair), Timo Borst, Dennis Gram					
Machine Learning in Marketing Research	18.03.20	12.30-14.00	Raum 3	Machine Learning in Marketing Research	Jochen Hartmann, Oliver Borchers, Gabriela Alves Werb					
TIE2	18.03.20	12.30-14.00	Raum 4	TIE2: Digital Innovation	Katrin Eling (Session Chair), Oliver Schmid, Alexandra Fibitz	The Role of CDOs in SMEs and LSEs	Does digitalization foster business model innovation? Evidence from a quantitative empirical study			
BA-FI1	18.03.20	12.30-14.00	Raum 5	BA-FI1: Portfolio Choice	Raimond Maurer (Session Chair), André Meyer-Wehmann (+Diskutant), Johannes Kriebel (Diskutant), Matthias Horn, Astrid Salzmann (Diskutant), Daniel Liebler	Dynamic Asset Allocation with Relative Wealth Concerns in Incomplete Markets	Automated Portfolio Rebalancing: Automatic Erosion of Investment Performance?	Implications of Money-Back Guarantees for Individual Retirement Accounts: Protection Then and Now		
Software eats the world (tbc)	18.03.20	14.15-15.45	Raum 1	Software eats the world: Werden Unternehmen mit der Digitalisierung generell zu Softwareunternehmen?	Rainer Alt (Session Chair), Marco Leimeister, Thomas Priemuth, Nils Urbach, Nico Wunderlich, Stephan Sachse					
Digitalisierung personennaher Dienstleistungen	18.03.20	14.15-15.45	Raum 2	Digitalisierung personennaher Dienstleistungen	Carsten Schultz, Manuela Ferdinand, Michael Prilla, Oliver Blunk, Christoph Lattemann, Simon Fischer	Vertrauensbasierte Organisationen als Grundlage von erfolgreichen Daten-Governance Modellen innovativer personennaher Dienstleistungen	Digitalisierung analoger Beratungsprozesse von hochvariablen und hochkonfigurierbaren Produkten am Beispiel der Möbelbranche	Anforderungen an digitale Plattformen		

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
Tools for Generating and Disseminating Quantitative Research	18.03.20	14.15-15.45	Raum 3	Tools for Generating and Disseminating Quantitative Research: R Package Development and Cloud Computing	Stefan Mayer, Klaus Miller					
ÖBWL	18.03.20	14.15-17.30	Raum 4	ÖBWL	Dennis Hilgers (Session Chair), David Lindermüller, Christian Schmidt, Irina Lindermüller, Hannes Lampe	Negative media reporting and its effects on performance-based budgeting: A process and outcome-based investigation	Do Politicization and Professional Background Affect Executive Director Pay in State-Owned Enterprises? – A Human Capital Theory Perspective VHB-Einreichung	Influences of Formalization, Role Ambiguity on Public Auditors' Business Partner Role and Economic Error Management	Citizensourcing and public service quality: the case of patent examination	
MARK	18.03.20	14.15-15.45	Raum 5	MARK: Consumer Behavior in the Digital Age	Abdolkarim Sadrieh, Shunyao Yan, Alexandru Oproiescu	Providing Personal Information to the Benefit of Others	Do Ads Harm News Consumption?	Does Digital Transformation in B2B Sales Really Pay Off? – Contingent Effects of Sales Digital Maturity on Firm Performance		
Open Access Transformations-Workshop	18.03.20	14.15-15.45	Zoom-Meeting	Open Access Transformations-Workshop	Kai Karin Geschuhn, Martina Bihn, Thomas Gehrig, Hans-Ulrich Buhl, Caren Sureth-Sloane, Alfred Wagenhofer, Olaf Siegert					
Zukunftsherausforderungen der Digitalen Transformation	18.03.20	16.00-17.30	Raum 1	Keynote-Session: Zukunftsherausforderungen der Digitalen Transformation: Keynote-Session	Michael Groß, Marcel Isbert (tbc), Beate Rosenthal, Matthias Eckert					
Management und Organisation in der Plattformökonomie	18.03.20	16.00-17.30	Raum 2	Management und Organisation in der Plattformökonomie	Elke Schüssler (Session Chair), Robert Bauer, Johanna Mair, Julia Hautz, Thomas Gegenhuber					
Bayesian Modeling in the Digital World	18.03.20	16.00-17.30	Raum 3	Bayesian Modeling in the Digital World	Thomas Otter, Max Pachali					
BA-FI2	18.03.20	16.00-17.30	Raum 5	BA-FI2: Credit Ratings and Financial Stability	Matthias Horn (Session Chair), Wiebke Szymczak, Denefa Bostandzic (Diskutant), Matthias Petras, Rainer Baule (Diskutant)	Losing funds, or losing face? Reputational and Accountability Mechanisms in the Credit Rating Industry	Can CoCobonds Mitigate Systemic Risk?			
Digital Talents meet Industry (tbc)	18.03.20	16.00-17.30	Raum 6	Digital Talents meet Industry: How TechQuartier, Eintracht Frankfurt and Futury are bridging the gap	Thomas Funke, Henning Daut, Timm Jaeger					

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
Zukunftsherausforderungen der Digitalen Transformation	18.03.20	17.45-19.30	Raum 1	Keynote-Session: Zukunftsherausforderungen der Digitalen Transformation	Marco Leimeister, Oliver Steil (tbc), Rolf Felkel, Claus Grunow, Christian Langer (tbc)					
From Big Data to Smart Data	18.03.20	17.45-19.15	Raum 2	From Big Data to Smart Data	Jörg Dallmeyer (Session Chair), Martin Nienhaus, Sara Bormann					
ORG Projekt-Präsentationen	18.03.20	17.45-19.15	Raum 3	ORG Projekt-Präsentationen	Felix Hoch (Session Chair), Christian Wissing, Jeannette Trekmann, Dennis Schoeneborn, Kurt Rachlitz	Exploring the effects of digital healthcare platforms. A grounded theory approach	Anthropomorphizing metaphors vs. technomorphizing metonymies: Investigating key mechanisms in the attribution of organizational actorhood and responsibility	Die digitalisierte Organisation und ihr Anderes		
JUMS-Session	18.03.20	17.45-19.15	Raum 4	JUMS-Session: Wissenschaftliche Nachwuchsförderung: Junior Management Science (JUMS) Session	Christian Koziol, Sebastian Waic, Tom O. K. Zeissler, Virginia Springer					
BA-FI3	18.03.20	17.45-19.15	Raum 5	BA-FI3: Banking	Susanne Homölle (Session Chair+Diskutant), Rouven Möller, Denefa Bostandzic, Oliver Entrop (Diskutant), Johannes Kriebel, Matthias Horn (Diskutant)	Evidence from Small Business Lending in Germany	Innovating Banks And Local Lending	Measuring the Effect of Digitalization Efforts on Bank Performance		
Posterslamsession	19.03.20	09.00-10.30	Raum 1	Posterslamsession	Michael Leyer (Session Chair), Julia Neuhaus, Nadine Bachmann, Maximilian Hartmann, Alena Bermes, Monica Nadegger, Theresa Zick	Success lies in the eye of the beholder - Investigation on the relation between observers rating of personality and financial success in young firms	The stigma of entrepreneurial failure: A systematic literature review	Je mehr, desto besser? Nichtlinearität im Kontext des Personalisierungs-Paradoxons im Online-Handel	“Let it snow”. The communicative constitution of snow and its importance for ski areas in the Alps	The Value Relevance of the Expected Credit Loss Model under IFRS 9
PROD1	19.03.20	09.00-10.30	Raum 2	PROD1	Matthias Wichmann, Thomas Volling, Frank Meisel	Losgrößen- und Reihenfolgeplanung mit Energieaspekten – Was bewirken elektrische Energiespeicher?	Potenzielle energieorientierter Produktionsplanung in einem hybriden Energiesystem mit Wasserstoffspeicher	A self-adapting production control system with an external signal for sustainable energy		

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
WI2	19.03.20	09.00-10.30	Raum 3	WI2: Digital Transformation in SME / Implementation of Digital Transformation	Rainer Alt (Session Chair), Johannes Trenkle, Oliver Schmid, Ann-Kristin Cordes	Survival in the digital age – a framework for formulating a Digital Transformation Strategy in SME	The Right Digital Strategy for Your Business: An Empirical Analysis of the Design and Implementation of Digital Strategies in SMEs and LSEs	Development of a Procedure Model for Implementing Digital Technologies on the Patient-Side in Hospitals		
STEU1	19.03.20	09.00-10.30	Raum 4	STEU1: Steuerprüfungen und betriebswirtschaftliche Steuerlehre	Rainer Niemann (Session Chair), Eva Eberhartinger, Caren Sureth-Sloane, Stephan Meyering	Does Trust Lead to Sweetheart Deals in Tax Bargaining?	100 Jahre Betriebswirtschaftlichen Steuerlehre – eine Analyse zentraler Kritikpunkte an analytisch-normativer Forschung			
BA-FI4	19.03.20	09.00-10.30	Raum 5	BA-FI4: Asset Pricing	Oliver Entrop (Session Chair), Birgit Müller (+Diskutant), Olaf Korn (Diskutant), Armin Varmaz (+Diskutant)	The Remarkable Relevance of Characteristics for Momentum Profits	The Foreign Exchange Risk Premium in the Cross-Section of Stock Returns: International Evidence	Capital Share Risk in International Asset Pricing		
Posterslamsession	19.03.20	10.45-12.15	Raum 1	Posterslamsession	Michael Leyer (Session Chair), Kristina Rosenthal, Laura Johanna Noll, Christian Flack, Nils Georg Mörstedt	Shaping the digital transformation: Mixed methods research based on multimodal observations of individual modeling processes	The Art Market & New Tech: Marketing Unique Goods by Means of AI?	The Efficacy of Innovation Labs from a Dynamic Capabilities Perspective – an Exploratory Study	Steuerungstool des Board of Directors für Digitale Transformationsprojekte	
PROD2	19.03.20	10.45-12.15	Raum 2	PROD2	Karsten Kieckhäfer, Andreas Größler, Manuel Brauch	Aktivitätsanalytische Modellierung und Nachhaltigkeitsbewertung globaler Wertschöpfungsnetzwerke	Does holistic thinking reduce the bullwhip effect? Preliminary insights from a correlation study in behavioral operations management			
NAMA	19.03.20	10.45-12.15	Raum 3	NAMA: Nachhaltigkeitsleistung und Nachhaltigkeitsbewertung	Rainer Souren (Session Chair), Maximilian Pieper, Amelie Michalke, Karola Bastini	How much is the dish – A Framework for Internalizing External Costs of Agricultural Production	Calculating External Climate Costs for Different Food Categories: A German Case Study	The interplay of strategic choices and sustainability control systems in the emergence of capabilities for corporate sustainability performance		
STEU2	19.03.20	10.45-12.15	Raum 4	STEU2: Steuerplanung deutscher Unternehmen	Lisa Hillmann (Session Chair+Diskutant), Drahomir Klimsa, Raffael Speitmann (Diskutant)	The Irrelevance of Threshold-Dependent Tax Enforcement for the Size Distribution of Firms	Private Firm and Shareholder Response to Dividend Taxation: Evidence from the Taxation of Minority Shareholders			
BA-FI5	19.03.20	10.45-12.15	Raum 5	BA-FI5: Risk and Risk Pricing	Olaf Korn (Session Chair), Yannik Bofinger (+Diskutant), Andreas Barth (Diskutant), Arne Reichel	Doing Safe by Doing Good: Risk and Return of ESG Investing in the U.S. and Europe	Pricing of counterparty credit risk in OTC derivatives			

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
TIE3	19.03.20	12.30-14.00	Raum 1	TIE3: Patents and Intellectual Property	Fabian Gaessler (+Session Chair), Markus Nagler, Martin Moehrl	Disclosure and Subsequent Innovation: Evidence from the Patent Depository Library Program	How process claims accompany product claims in the field of storage technologies. Revisiting the innovation dynamics theory	Approximating the Standard Essentiality of Patents - A Semantics-Based Analysis		
LOG	19.03.20	12.30-14.00	Raum 2	LOG	Thomas Kirschstein, Paul Karänke, Jörn Schönberger	Vergleichende Bewertung der Paketdistribution mit Drohnen und Lieferwagen	Non-Monetary coordination mechanisms for time slot allocation in warehouse delivery	Choice-Modelle für die Angebots-Optimierung im öffentlichen Personenverkehr		
PERS1	19.03.20	12.30-14.00	Raum 3	PERS1	Egon Franck (Session Chair), Petra Nieken, Raphael Flepp	Motivation and Incentives in an Online Labor Market	The role of boards' misperceptions in the relationship between managerial turnover and performance: Evidence from European football			
RECH1: Controlling	19.03.20	12.30-14.00	Raum 4	RECH1: Controlling	Andrea Szczesny (Session Chair), Matthias Sohn, Bernhard Hirsch, Sascha Matanovic	How corporate charitable giving reduces the hidden costs of formal control	Subordinates' effort to help or harm a superior manager, manager's narcissism and the framing of managers' incentive	Cherry picking for self-enhancement – A comparison between manager's KPI request from self-reporting systems and management accountants and the effect on decision quality		
RECH2: Financial Accounting	19.03.20	12.30-14.00	Raum 5	RECH2: Financial Accounting	Jörg-Markus Hitz (Session Chair), Christoph Pelger, Jürgen Ernstberger	Global standards without the United States? Institutional work and the U.S. non-adoption of IFRS	Fighting Climate Change with Disclosure? The Real Effects of Mandatory Greenhouse Gas Emission Disclosure			
RECH Kommissionssitzung	19.03.20	14.00-17.00	Zoom-Meeting	RECH Kommissionssitzung	Hans-Joachim Böcking, Nils Crasselt, Rolf Uwe Fülbier, Peter Kajüter, Klaus Ruhnke, Utz Schäffer					
TIE4	19.03.20	14.15-15.45	Raum 1	TIE4: New Product Development	Søren Salomo (Session Chair), Anna Dubiel, Valeska Maul	Sales Force Influence on New Product Developments: The Fine Line between Too Little and Too Much Sales Force Influence	Mapping the Journal Landscape of Innovation Studies: A Bibliometric Analysis			
ORG4	19.03.20	14.15-15.45	Raum 2	ORG4	Friederike Redlbacher (Session Chairs), Bernadette Bullinger, Sylvia Gaiser, Kurt Rachlitz (Diskutant)	Placing the displaced: The valuation of forced migrants on the labor market	Organizational Agility – A Structured Review of the Literature			

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
INT / HSM	19.03.20	14.15-15.45	Raum 3	INT / HSM	Felix Hoch, Todor Stefan Lohwasser, Nils Kruse, Michael Müller-Camen, Lisa Obereder	The influence of institutions on entrepreneurial activities: How dynamics, transaction costs, and uncertainty affect new ventures	The Relative Performance of Family Firms Depending on the Type of Financial Market	Can Multinational Firms Exploit the Social Divide as Competitive Advantage? An Experiment about Female Talent, Corporate Social Responsibility and Corporate Attractiveness	Blurring of the Lines between Quality and Questionable Research: A Wake-up Call for Green HRM and Other Fields of Research	
STEU3	19.03.20	14.15-15.45	Raum 4	STEU3: Steuervermeidung und Transparenz	Reinald Koch (Session Chair), Raffael Speitmann, Drahomir Klimsa (Diskutant)	Real Effects of Public Country-by-Country Reporting and the Firm Structure of European Banks				
BA-FI5	19.03.20	14.15-15.45	Raum 5	BA-FI5: Corporate Financial Management and Communication	Marliese Uhrig-Homburg (Session Chair), Astrid Salzmann (+Diskutant), Iulia Udioeva (+Diskutant), Sasan Mansouri (+Diskutant)	Share repurchases, undervaluation, and corporate social responsibility	Improving bargaining power or putting safety first? Ownership structure and the effect of labor market regulation on leverage	Econlinguistics		
TIE5	19.03.20	16.00-17.30	Raum 1	TIE5: Innovation: Policy and Education	Dietmar Harhoff (+Session Chair), Matthias Menter	Entrepreneurship Policy: Have We Been Asking the Wrong Question?	Transformational Change in Higher Education: Does the Evolution Towards Entrepreneurial Universities Influence Regional High-Technology Entrepreneurship?	The Innovation Effect of the Introduction of Universities of Applied Sciences in Germany: Interdependencies Between Different Types of Research Institutions		
ORG5	19.03.20	16.00-17.30	Raum 2	ORG5	Andreas Scherer, Pauline Reinecke, Cornelia Storz, Monica Nadegger	Territory Beliefs and the General Deterrence of Transnational Misconduct: Swiss Banks' Responses to U.S. Law Enforcement Against Some Peers	"I Thought It Was Just About Technology." – A Discourse-Analytical Reconstruction Of The Images Of Big Data & Analytics In Business Magazines	Institutionally-bounded organizational identity of new firms in new industries: digital engineers and digital creatives in the mobile games industry	The role of non-human actors in the constitution of the #wirsindmehr collective in Germany	
PERS2	19.03.20	16.00-17.30	Raum 3	PERS2	Martin Schneider (+Session Chair), Patrick Kampkötter, Christian Eggenberger, Paul Hemsén	Bank Bonus Pay as a Risk Sharing Contract	IT Skills, Occupation Specificity and Job Separations	Types of Commitment and Patterns of Participation and Loyalty on a Crowdfunding Platform. A Case Study Applying Fuzzy-Set Qualitative Comparative Analysis		
STEU4	19.03.20	16.00-17.30	Raum 4	STEU4: Steuervermeidung multinationaler Unternehmen	Reinald Koch (+Session Chair), Carla Pöschel, Arndt Weinrich	Incentive Effects of R&D Tax Incentives - A Meta-Regression Analysis Focusing on R&D Tax Policy Designs	Tax Knowledge Diffusion via Strategic Alliances	Tax avoidance and the use of joint managers within multinational enterprises		

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
BA-FI6	19.03.20	16.00-17.30	Raum 5	BA-FI6: Finance Slam	Olaf Korn (Session Chair), Martin Reinke, Désirée-Jessica Pely, Tobias Böhmer	Is hedging for believers? The role of expectations in optimal production and hedging decisions	Managerial Bullshitting and M&A Performance	M&A communication and analysts' forecasts: Evidence from conference calls		
ORG6	19.03.20	16.00-17.30	Raum 6	ORG6	Ali Aslan Gümüşay (+Session Chair), Ulrich Frank (+Diskutant), Philipp Sylla (+Diskutant), Ali Aslan Gümüşay	Organisationsforschung und Wirtschaftsinformatik: Zeit für eine Annäherung?	Businessmanaged IT - Rahmenbedingungen für mehr IT-Verantwortung durch den Fachbereich	The Restoration of Institutional Logics and the Engagement of Grand Challenges		
TIE6	19.03.20	17.45-19.30	Raum 1	TIE6: Adoption and Diffusion of Innovation	Tim Schweisfurth (Session Chairs), Stefan Trautwein, Stefanie Steinhäuser, Marco Kleine, Andreas König	The Effects of Technology Affinity, Prior Customer Journey Experience and Brand Familiarity on the Acceptance of Smart e-Services Innovations	Digital Transformation in Health Care: Diffusion Determinants of Digital Innovations in Incumbent Organizations	No Face, No Name, No Shame? Overcoming Barriers to Intra-organizational Public Knowledge Seeking	Institutional Work Battles in the Media Discourse on Discontinuous Innovation: Narratives and Rhetoric in the Context of the Sharing Economy	
ORG7	19.03.20	17.45-19.15	Raum 2	ORG7	Christian A. Mahringer (Session Chair), Simon Piest, Dennis Schoeneborn, Paul Zimmermann	Contest in Terms of Ego Competition Increases Cheating via Ego State Competitiveness	Anthropomorphizing metaphors vs. technomorphizing metonymies: Investigating key mechanisms in the attribution of organizational actorhood and responsibility	Problematizing the 'Transparency-fix' in the Fight Against Corruption: the Example of Transparency International		
PERS3	19.03.20	17.45-19.15	Raum 3	PERS3	Wolfgang Güttel (Session Chair), Nicole Lettner, Katharina Musil, Benedict Jackenkroll	Customers as Experts: Be Strategic About Your Customers Because They Know More than You and are Willing to Share	Under Pressure: In the Middle of Change Towards More Flexibility	Technostress at Work: a Review of Quantitative Studies		
RECH3: Controlling	19.03.20	17.45-19.15	Raum 4	RECH3: Controlling	Patrick Kampkötter (Session Chair), Ivo Schedlinsky, Huda Al Hussari, Tanja Wolf	Big Brother or Good Fella? Hidden Costs and Benefits of Process Monitoring	The Interplay between Self-Service Reporting and Managers' Cognitive Thinking Styles: An Experimental Study	Two sides of the same coin: Identities and roles of management accountants'		
RECH4: Financial Accounting	19.03.20	17.45-19.15	Raum 5	RECH4: Financial Accounting	Sebastian Firk (Session Chair), Benedikt Franke, Ulrich Schäfer, Blerina Islami	Can You Trust the Blockchain? The (limited) Power of Peer-to-Peer Networks for Information Provision	Deceiving Two Masters: The Effects of Financial Incentives and Reputational Concerns on Reporting Bias	The use of data analytics tools in audit practice: extent & explanations		
VHB Vorbereitung 2021	20.03.20	09.00-12.00	Zoom-Meeting	VHB Vorbereitung 2021						
WEW1	20.03.20	09.00-10.30	Raum 1	WEW1: Ethische Herausforderungen der Digitalisierung	Birger P. Priddat					

Titel	Datum	Uhrzeit	Virtueller Raum	Titel, Text	Chairs, Speaker, Discussants	Präsentation 1	Präsentation 2	Präsentation 3	Präsentation 4	Präsentation 5
WEW2	20.03.20	11.00-12.40	Raum 1	WEW2: Ethische Herausforderungen der Digitalisierung	Luca Haensse, Franz Schencking					
WEW3	20.03.20	14.00-15.30	Raum 1	WEW3: Ethische Herausforderungen der Digitalisierung	David Karpa, Timo Dziggel, Tom Runge, Julian Plath, Wolf H. Rogowski					
WEW4	20.03.20	16.00-17.00	Raum 1	WEW4: Ethische Herausforderungen der Digitalisierung	Michaela Haase					