

**Special Issue on**

# **The Ethics of Business, Trade & Global Governance**

Edited by

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With this special issue on “The Ethics of Business, Trade & Global Governance”, *Business Research* invites submissions of papers that contribute directly to the theme of the Interdisciplinary Conference in Portsmouth, New Hampshire on November 30 – December 1, 2018.

International trade policies have featured prominently in recent elections in the United States and Europe, as specific trade agreements such as NAFTA and TPP are a continued topic of discussion among policy-makers and in the media. Many of these discussions highlight the economic benefits and costs of individual trade deals without examining the diverse ethical, economic, social and political ramifications of globalization and trade for global actors as well as for local communities and businesses. What is needed is a more comprehensive, interdisciplinary discussion of the complexities of international trade.

The goal of the Conference is to bring together ethicists, economists, political scientists, international relations scholars, policy experts, and business leaders to comprehensively examine not only the political and economic impact of trade but also how trade can be conducted in ethically responsible ways.

The Symposium solicits topics that deal particularly with ethical issues for business strategies like:

- Should corporations prioritize their own interests in trade?
- Which stakeholder interests should be considered by corporations?
- Which community interests should be considered by corporations?
- Which local responsibilities should be taken into account by globally active corporations?
- Do participants in international trade have a responsibility to ensure more equitable distributions of benefits?
- Should there be shared responsibilities to ensure that trading practices enable sustainable development and the recognition of human rights?
- What are the social and political challenges in governing international trade and the movement of global capital?
- Can ethical standards evolve in a self-regulatory manner? Is there a need for statutory regulation, and if so, by which institution?

*Business Research* commits to a first set of reviews prior to the Conference by October 2018 such that a potentially revised version can be presented and discussed with the scientific community at the Conference. While it is highly recommended that accepted papers are presented at the Conference, contributions that are not presented may be considered for publication..

### **Submission guidelines and deadlines**

When preparing your submission, please check the *Business Research* website for guidelines on style requirements and paper length: <http://www.springer.com/business+%26+management/journal/40685>.

Manuscript submission for the review process will be done in the editorial manager of Springer at the following website <https://www.editorialmanager.com/bure/default.aspx>. Please, mention explicitly “**Special Issue – Ethics in Trade Business and Governance**” in the comment section.

**Submission deadline:** 1. September 2018

First reviews distributed before: 30. October 2019

Final revisions due: 28. February 2019

**Expected publication date:** Fall 2019

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