

16/3/15

FACE Conference
European Media Policy 2015: New Contexts, New Approaches
Helsinki, 9—10 April 2015

Wednesday, 8 April

Arrival and accommodation of conference guests (Hotel Seurahuone, Kaivokatu 12, Helsinki)

Thursday, 9 April

9.30- *Coffee*

10.00

10.00- **Opening of the conference**

10.15 *Venue: Music Hall, Old Student House (Vanha ylioppilastalo, musiikkisali),
Mannerheimintie 3, 00100 Helsinki*

10.15-

I European perspectives

Chair: Hannu Nieminen

- Des Freedman: Media policy norms for a Europe in crisis
- Elena Vartanova: Controversies of post-analogue national policy-making: the case of Russia in 2000s
- Discussant: Seamus Simpson

11.15-

Coffee break

11.30

11.30-

II Concepts and theories

Chair: Marko Ala-Fossi

- Josef Trappel: Taking the public service remit forward across the digital boundary
- Kari Karppinen & Hallvard Moe: What we talk about when we talk about “media independence”
- Barbara Thomass: Public Service Media, Civil Society and Transparency
- Discussant: Minna Aslama

12.45-

Lunch

14.00

14.00- 15.15	III Cases	Chair: Claudia Padovani <ul style="list-style-type: none"> • Katharine Sarikakis: The role of legal consciousness in the governance of Communicative Spaces: dominance, resistance, normativity • Amit Schejter, Orit Ben-Harush and Noam Tirosh: Re-theorizing the “digital divide”: Identifying dimensions of social exclusion in contemporary media technologies • Jan Loisen & Caroline Pauwels: Leading by example An Assessment of the European Union’s implementation and operationalization of Cultural Diversity objectives at internal and external level • Discussant: Natali Helberger
15.15- 15.30	<i>Coffee break</i>	
15.30- 16.30	IV Regulatory challenges	Chair: Johanna Jääsaari <ul style="list-style-type: none"> • Robert G. Picard: Normative intransigence, policy drift, and protectionism: Challenges of contemporary media and communication policy regulation • Alison Harcourt: Media Plurality: What Can the European Union Do • Discussant: Maria Michalis
16.30- 17.45	V Actors	Chair: Manuel Puppis <ul style="list-style-type: none"> • Katja Lehtisaari: Newspaper industry and media policy: reacting to changing regulation • Johanna Jääsaari: Digital Rights Advocacy and the Future of Internet Governance • Heikki Hellman: Let’s question the regulations: Lessons from the supervision of placement of TV spots • Discussant: Christian Herzog
17.45- 18.00	Conclusions from the 1st day	
19.30	<i>Dinner</i>	

Friday, 10 April

9.00-
9.30 *Coffee*

9.30-
10.30

VI Policy-making

Chair: Josef Trappel

- Seamus Simpson: Convergence, Net Neutrality and European Media Policy
- Manuel Puppis: The role of communication in media policy-making
- Discussant: Amit Schejter

10.30-
10.45 *Coffee break*

10.45-
12.00

VII New problems

Chair: Caroline Pauwels

- Jockum Hildén: Am I my IP address' keeper
- Natali Helberger: Policy implications from algorithmic profiling and the changing relationships between newsreaders and the media
- Anette Alén-Savikko & Riku Neuvonen: Copyright-proof Recording Services
- Discussant: Alison Harcourt

12.00-
12.30 *Sandwich lunch*

12.30-
13.45

VIII Conflicts and Contradictions

Chair: Katja Lehtisaari

- Christian Herzog: The Scope and Contribution of Experiments for Media and Communications Policy
- Marko Ala-Fossi & Montse Bonet: Clearing the Skies The Sudden Rise of New European Spectrum Policy and the Future Challenges for Television Distribution in Finland and Spain
- Maria Michalis: Radio Spectrum Battles in the era of Technological Convergence: Broadcast vs Broadband
- Discussant: Robert Picard

13.45-
14.00 *Coffee break*

14.00-
15.00

IX Divides and beyond

Chair: Des Freedman

- Claudia Padovani: Gendering European Communication Governance. The challenge of gender mainstreaming twenty years after Beijing
- Hannu Nieminen: Three levels of the media crisis: a way out
- Discussant: Elena Vartanova

15.00-
15.30

Closing session

