

International Conference and Workshop

Quantitative Linguistic Landscape Research 2.0: Variationist Linguistic Landscape Study (VaLLS 2021)

University of Vienna, Erika Weinzierl Hall, September 24–25, 2021

Thursday, September 23, 2021

from 19:00	Pre-conference meeting, <i>Restaurant Roth, Hotel Regina</i>
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Friday, September 24, 2021

08:30 – 09:00	<i>Arrival</i>
09:00 – 09:30	<i>Welcome</i> (featuring a digital presentation by <i>Peter Backhaus, Waseda University</i>)
09:30 – 10:15	The project ELLViA – English in the linguistic landscape of Vienna, Austria <i>Barbara Soukup, Andreas Baumann; University of Vienna</i>
10:15 – 11:00	Towards an accountable (variationist) analysis of the linguistic landscape: Lessons from the Pacific and Eastern Europe <i>Isabelle Buchstaller, University of Duisburg-Essen</i>
11:00 – 11:15	<i>Coffee break</i>
11:15 – 12:00	Quantitative studies: Apologetics and common shortcomings <i>Robert Blackwood, University of Liverpool</i>
12:00 – 12:45	Morning Synopsis / Round Table
12:45 – 14:00	<i>Light Lunch (on site)</i>
14:00 – 14:45	'Metropolenzeichen': Methodology and methodological challenges <i>Evelyn Ziegler, University of Duisburg-Essen</i>
14:45 – 15:30	"Metropolenzeichen": Quantitative/Corpus linguistic analyses <i>Peter Gilles, University of Luxembourg</i>
15:30 – 16:00	<i>Coffee break</i>
16:00 – 16:45	Onomastics in the Linguistic Landscape <i>Line Sandst, Aalborg University – Online</i>
16:45 – 17:30	Modeling the 'phygital' landscape: Applications of open-source data analytics in linguistic landscape research <i>Kate Lyons, Data Scientist, Salesforce Inc – Online</i>
17:30 – 18:15	Afternoon Synopsis / Round Table
from 20:00	Conference Dinner, Rathauskeller (Rathausplatz)

Saturday, September 25, 2021

08:45 – 09:00	<i>Welcome back</i>
09:00 – 09:45	What's in a -scape? (Re)Constructing the linguistic landscape as an analytical lens <i>Christoph Purschke, University of Luxembourg</i>
09:45 – 10:30	From the sociolinguistic variables to photovoice and back: a methodological journey <i>Stefania Tufi, University of Liverpool – Online</i>
11:15 – 11:30	<i>Coffee break</i>
10:30 – 11:15	From the streets to the lab: language and gender units of analysis in t-shirt texts <i>Will Amos, University of Warwick</i>
11:30 – 12:15	Empirical effects of defining the unit of analysis – a case study in Vienna <i>Katherina Piritidis, independent researcher, Vienna</i>
12:15 – 13:00	Final Synopsis/ Round Table
13:30 –	<i>Light Lunch (on site)</i>
13:30 – 16:30	Opportunity for informal exchange and individual consultations

Conference sponsors:



FWF Project #V394-G23



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